

Lindsey Wilson College B.A. Business Administration

Core Requirements: 45 hours	Argosy Equivalent
Financial Accounting (ACCT 2113)	ACC201 - Principles of Accounting
Managerial Accounting (ACCT 2123)	ACC202 - Principles of Management Accounting
Business Communication (BUSI 2303)	
Business Law (BUSI 2713)	BUS212 - Business Law and Corporate Ethics
Introduction to Management (BUSI 2903)	
Business Computer Applications (BUSI 3503)	
Principles of Finance (BUSI 3533)	FIN401 - Financial Management
Principles of Marketing (BUSI 3933)	BUS365 - Marketing, Sales and Channel Management
Operations Management (BUSI 4763)	MGT416 - Management Operations
Business Ethics & Values (BUSI 4783)	
Business Policy (BUSI 4793)	
Microeconomics (ECON 2033)	ECO202 - Microeconomics
Macroeconomics (ECON 2043)	ECO201 - Macroeconomics
Statistics for Business & Economics I (ECON 2203)	
Statistics for Business & Economics II (ECON 3203)	

Emphasis Area (select one of the following areas): 24-27 hours	Argosy Equivalent
<i>Accounting Emphasis Requirements: 27 hours</i>	
Intermediate Accounting I (ACCT 3113)	
Intermediate Accounting II (ACCT 3123)	
Cost Accounting (ACCT 3303) – 3 hours	BUS475 - Strategic Cost Management
Taxation I: Taxation of Individuals (ACCT 3453)	
Accounting Information Systems (ACCT 3973)	
Auditing (ACCT 4353)	ACC415 – Auditing
Taxation II: Taxation of Business Entities (ACCT 4453)	ACC418 - Corporate Taxation
Advanced Accounting (ACCT 4553)	
Quantitative Business Research Methods (BUSI 4623)	
<i>Marketing Emphasis Requirements: 24 hours</i>	
Consumer Behavior (BUSI 3103)	MKT431 - Consumer Behavior
Introduction to Marketing Research (BUSI 3303)	MKT432 - Marketing Research and Analysis
Digital Marketing (BUSI 3403)	
Integrated Marketing Communications (BUSI 3513)	
International Marketing (BUSI 3943)	BUS433 - International Marketing
Topics in Marketing (BUSI 3TX3)	
Marketing Capstone Project (BUSI 4103)	
3000-4000 level elective (ACCT, BUSI, CIS, ECON) – 3 hours	MGT420 - Compensation and Benefits Any ACC, BUS, ECO course at the 300-400 level
<i>Management Emphasis Requirements: 24 hours</i>	
Small Business Management (BUSI 2933) – 3 hours	
Personnel Management (BUSI 3953) – 3 hours	MGT411 - Human Resource Management
Management Information Systems (BUSI 3973) – 3 hours	
International Business Operations (BUSI 3993) – 3 hours	BUS470 - Global Business Management

Quantitative Business Research Methods (BUSI 4623) – 3 hours	
Human Relations in Business (BUSI 4773) – 3 hours	
3000-4000 level electives (ACCT, BUSI, CIS, ECON) – 6 hours	MGT420 - Compensation and Benefits Any ACC, BUS, ECO course at the 300-400 level

Note: Final transfer determinations will be made once official student transcripts are received by Lindsey Wilson College. Courses that are not equivalent may be eligible to transfer as elective courses that would count toward degree completion.